



MAXGALLIT

# CRAFTING THE FUTURE OF FOOTWEAR

**10 - 13 January 2026**  
Riva del Garda - Italy

**EXPO NIVA SCHUH**  
THE FAIR THAT MOVES THE WORLD

co-located with

**GARD BAGS**  
CONNECTION INTELLIGENCE

Organised by

  
Riva del Garda\*  
Fier-congressi

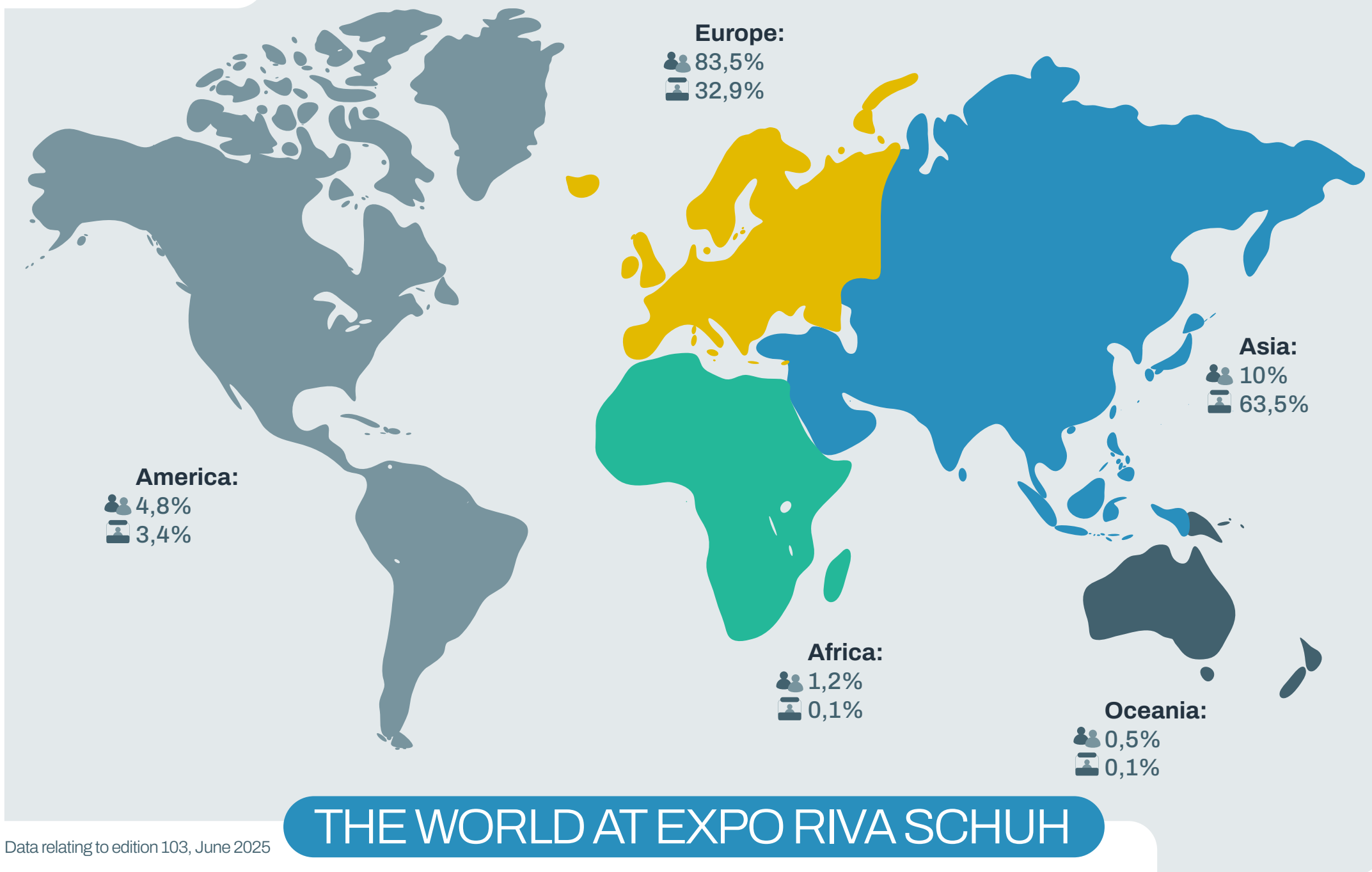


## THE FAIR

With a history of over 50 years,  
**Expo Riva Schuh** is the global reference  
point for the footwear industry.

- **Strategic timing:**  
it is the first event on the international trade fair calendar
- **High level of internationality:**  
there are exhibitors and buyers from over 100 countries
- **Dual business and leisure identity** in a unique location:  
Lake Garda

Fair spread across  
the territory: a unique  
exhibition model that  
actively involves the  
exhibition centre and  
various hotels





## EXHIBITORS

**1100 exhibitors, brands  
and represented companies**

**+40 Countries represented**

### BUSINESS MODEL:

- Branded
- Private Label
- Quick Production

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### TOP 5 COUNTRIES BY NUMBER OF VISITS:

- China
- Italy
- Turkey
- India
- Spain



## VISITORS

8000 attendees

+100 Countries represented

64% from Europe  
36% from outside Europe

### TOP 5 COUNTRIES BY NUMBER OF VISITS:

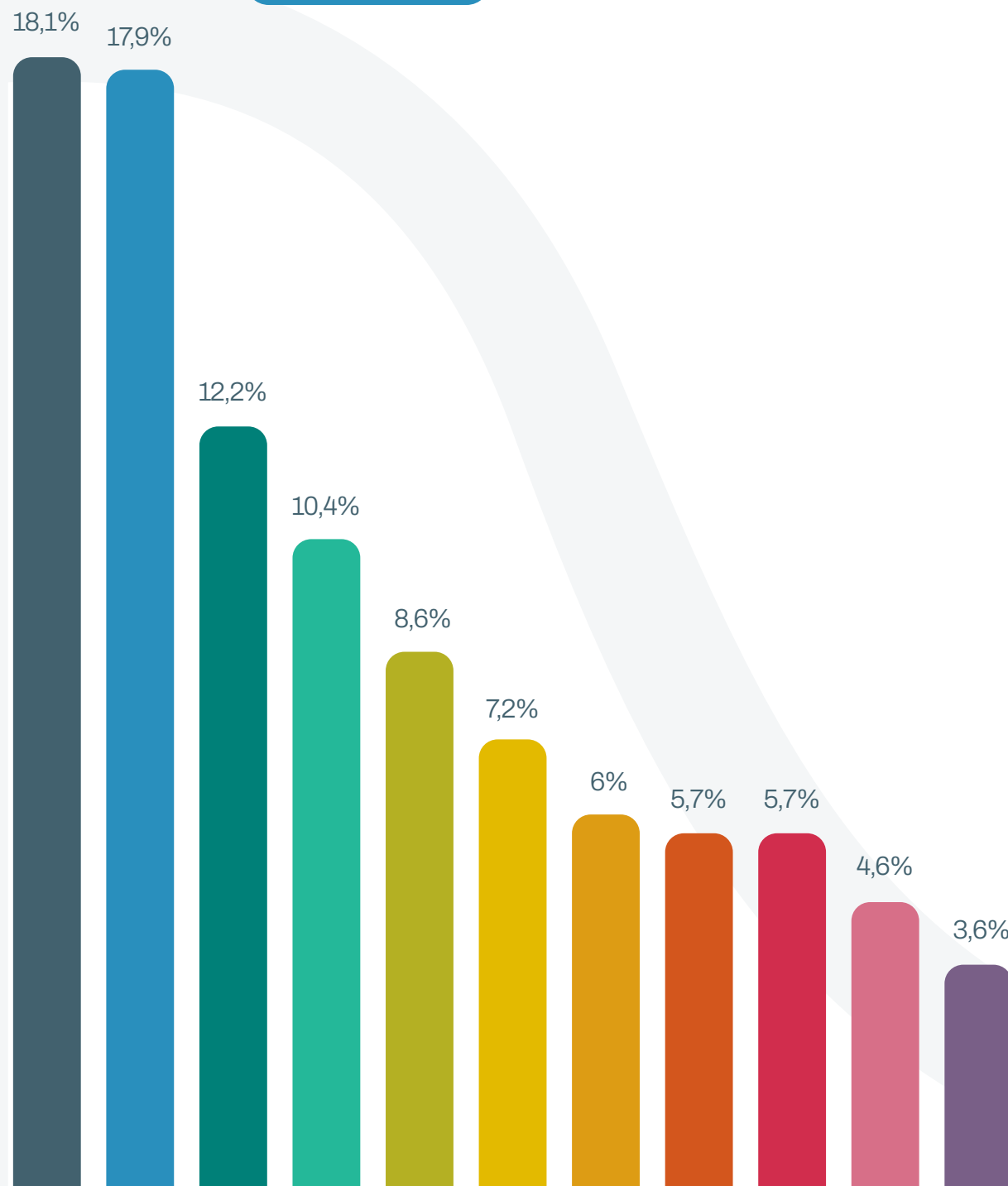
- Italy
- Germany
- Spain
- UK
- Poland

Data relating to edition 103, June 2025

## VISITORS

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**EXPO NIVASCHUH**  
THE FAIR THAT MOVES THE WORLD



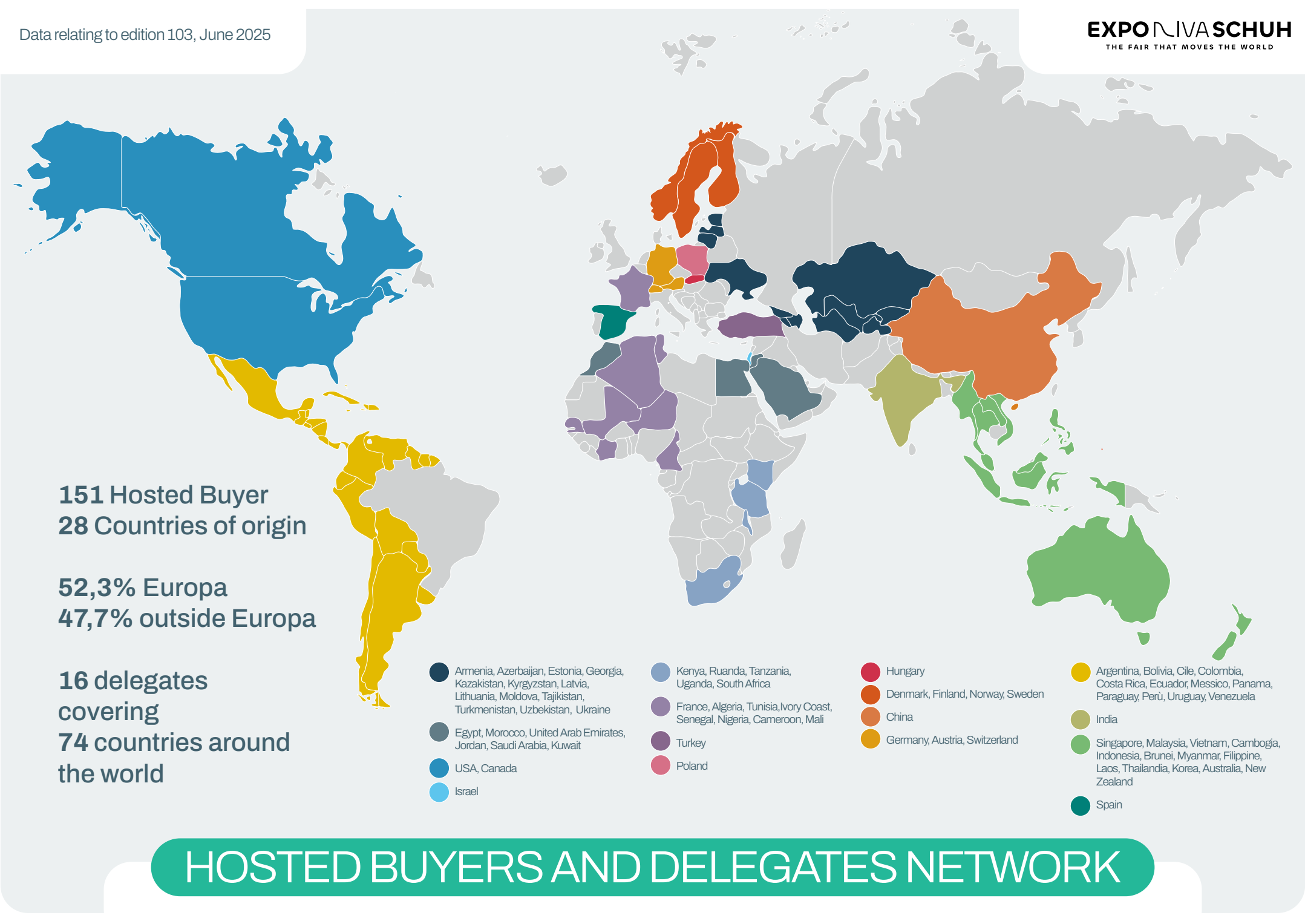
## COMPANY PROFILE

- manufacturer
- wholesale distributor
- store or several stores under different names
- sales representative
- large chain of stores under the same name
- importer
- small chain of stores under the same name
- e-commerce
- other
- medium-sized chain of stores with the same name
- buying office

## TOP3 VISITOR PROFILE:

- Owner
- Head buyer or Senior buyer
- Agent/sales representative





HOSTED BUYERS AND DELEGATES NETWORK

# GARDABAGS

CONNECTION INTELLIGENCE

Gardabags is the **global crossroad for the bag and accessories industry**. Located in pavilions A2 and B2, it stands out as an integrated and synergistic event alongside Expo Riva Schuh.



FIND OUT MORE

The exhibition area is divided into three specific segments based on the value chain, making it easier for visitors to identify the manufacturers that best meet their needs.

THREE SOULS,  
ONE UNIQUE  
EXPERIENCE



Gardabags  
SOURCING



Gardabags  
SOURCING4BRIDGE



Gardabags  
BRANDS



## WHY GARDABAGS?

Gardabags is the only trade fair dedicated to mid - and lower - middle range brands

he timing is aligned with the needs of large medium and small retailers that operate on earlier schedules

Interactions between suppliers and customers based not only on price, but also on integrated service offerings.

83 exhibitors, brands and represented companies

11 countries

1500 sqm exhibition space

Data relating to edition 103, June 2025



## INNOVATION VILLAGE RETAIL

In the vibrant retail sector, the Innovation Village has become a benchmark for the future.

This dynamic **exhibition village** is designed to promote **the culture of innovation** and is open to start-ups, companies, institutions and professionals. It is an unmissable opportunity for exhibitors and visitors to get a sneak preview of the most promising innovations.

Alongside the exhibition area, there will be pitches and presentations, with a jury of experts deciding the winner of the **Startup Competition**.



## EVENTS PROGRAMME

More than just a trade fair: a **hub for meeting, training and business** for the whole community a **dynamic platform for growth and innovation**.



### TREND ANALYSIS

Sessions with experts analysing consumer trends for future seasons.



### MARKET FOCUS

Strategic meetings between suppliers and buyers to stimulate dialogue and foster new synergies.



### STARTUP COMPETITION

Presentations of the most innovative and useful solutions for the retail world.

## BUYER PROGRAMME

The Buyer Programme offers to industry professionals an exclusive opportunity to optimise their experience at the fair.

FIND OUT MORE

### Programme objectives:

- **Strengthen the industry business** at national and international levels
- **Stimulate dialogue and B2B meetings** between suppliers and buyers
- **Personalise** and facilitate visits to the fair
- Contribute to the **exchange of knowledge** on innovations, trends and products

We prioritise buyers who are visiting Expo Riva Schuh and Gardabags for the first time, offering them a **special welcome** and **dedicated support** to help them make the most of the fair.



# DIGITAL CONNECTION

The all-in-one digital platform

## SHOWCASE

an interactive virtual showcase with a list of exhibitors and a product catalogue

## CONNECTIONS

direct connection between companies and participants to foster networking before, during and after the event

## AGENDA

Provides a comprehensive overview of the events and appointments that you have registered for

## FLOOR PLAN

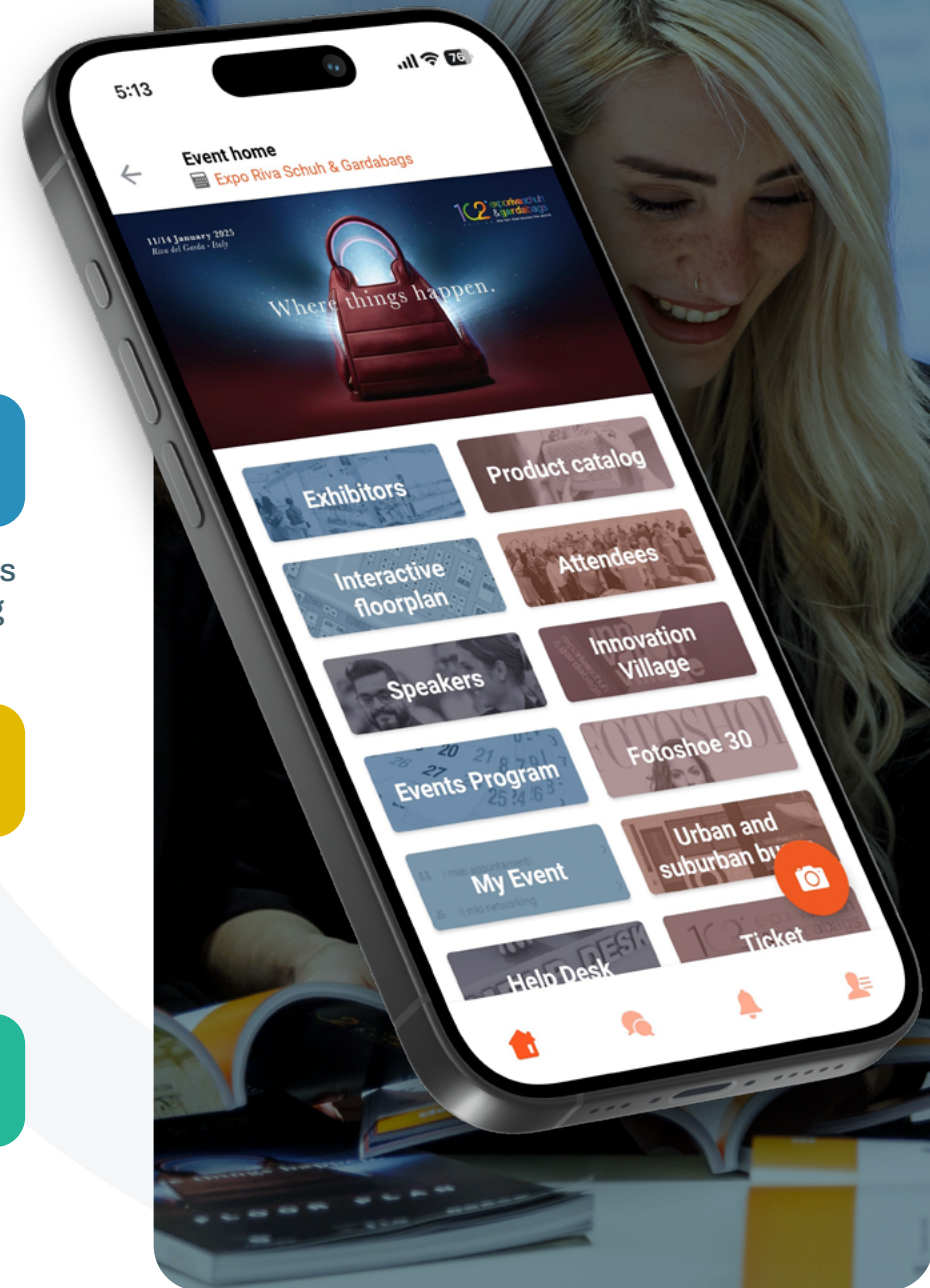
interactive map to help you organise your visit

## EVENTS PROGRAMME

programme of all the live events

## STAND QR CODE

scan the QR code to get information on the companies attending the show



## SUSTAINABILITY

### A fundamental value.

Being responsible means conducting business while considering the environmental, social and economic impacts of our actions.

Riva del Garda Fierecongressi, the organiser of Expo Riva Schuh, is committed to sustainability and has adopted a **sustainable event management system** in accordance with the UNI ISO 20121 standard.

WOULD YOU LIKE  
TO KNOW MORE  
ABOUT OUR  
SUSTAINABLE  
PRACTICES?

VISIT THE WEBSITE



## CONTACTS

### Sales

info@exporivaschuh.it

### Stand Fitting

tecnico@exporivaschuh.it

### Advertising

adv@exporivaschuh.it

### Buyers

buyers@exporivaschuh.it

### Press Office

press@exporivaschuh.it



Organised by



With the support of:



#### Office Location

Centro Congressi - Parco Lido  
38066 - Riva del Garda (TN) Italia  
+39 0464 - 570100  
info@exporivaschuh.it

#### Exhibition Centre

Via Baltera, 20  
38066 - Riva del Garda (TN) Italia  
0464 - 570 153  
info@exporivaschuh.it

#exporivaschuh #gardabags



www.exporivaschuh.it

# EXPO RIVA SCHUH

THE FAIR THAT MOVES THE WORLD

**10 - 13 January 2026**  
**13 - 16 June 2026**

Riva del Garda - Italy

[exporivaschuh.it](https://exporivaschuh.it)



#exporivaschuh #gardabags

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With the support of:



RIVA DEL GARDA  
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EXPORIVASCHUH.IT