

CRAFTING THE FUTURE OF FOOTWEAR

The first exhibition of the year:
a unique opportunity to build
new partnerships and
expand your network.

EXPO RIVA SCHUH

THE FAIR THAT MOVES THE WORLD

13-16 June 2026
Riva del Garda - Italy

MAXGALLERY

co-located with

GARD&BAGS
CONNECTION INTELLIGENCE

Organised by

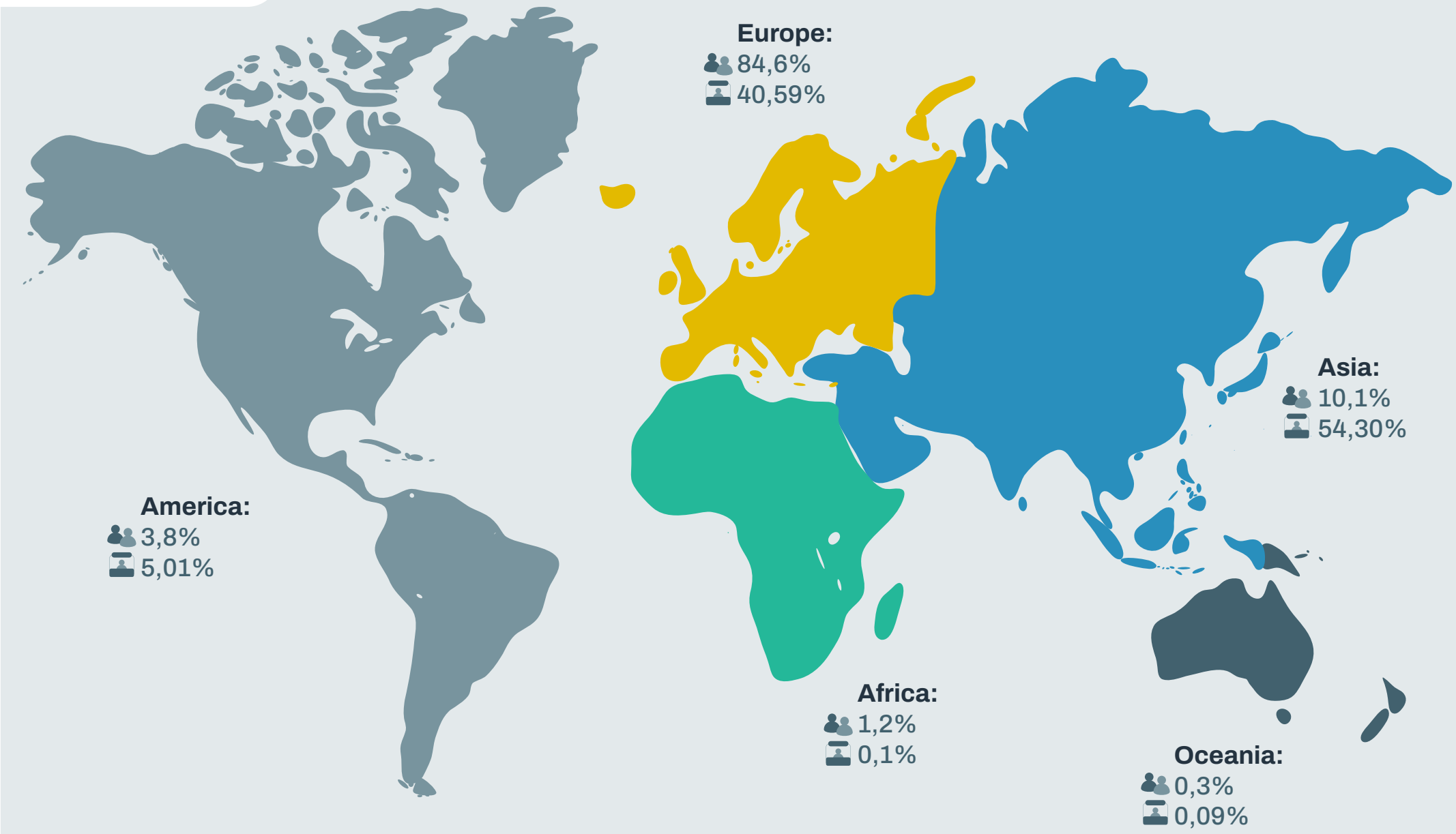

Riva del Garda*
Fier-congressi

THE FAIR

With a history of over 50 years, Expo Riva Schuh is the global reference point for the footwear industry.

- **Strategic timing:**
it is the first event on the international trade fair calendar
- **High level of internationality:**
there are exhibitors and buyers from over 100 countries
- **Dual business and leisure identity in a unique location:**
Lake Garda

Fair spread across the territory: a unique exhibition model that actively involves the exhibition centre and various hotels



THE WORLD AT EXPO RIVA SCHUH

BUSINESS MODEL:

- Branded
- Private Label
- Quick Production

TOP 5 COUNTRIES BY NUMBER OF VISITS:

- China
- Italy
- Turkey
- India
- Spain



EXHIBITORS

**1.057 exhibitors, brands
and represented companies**

+40 Countries represented



VISITORS

8000 attendees

100 Countries represented

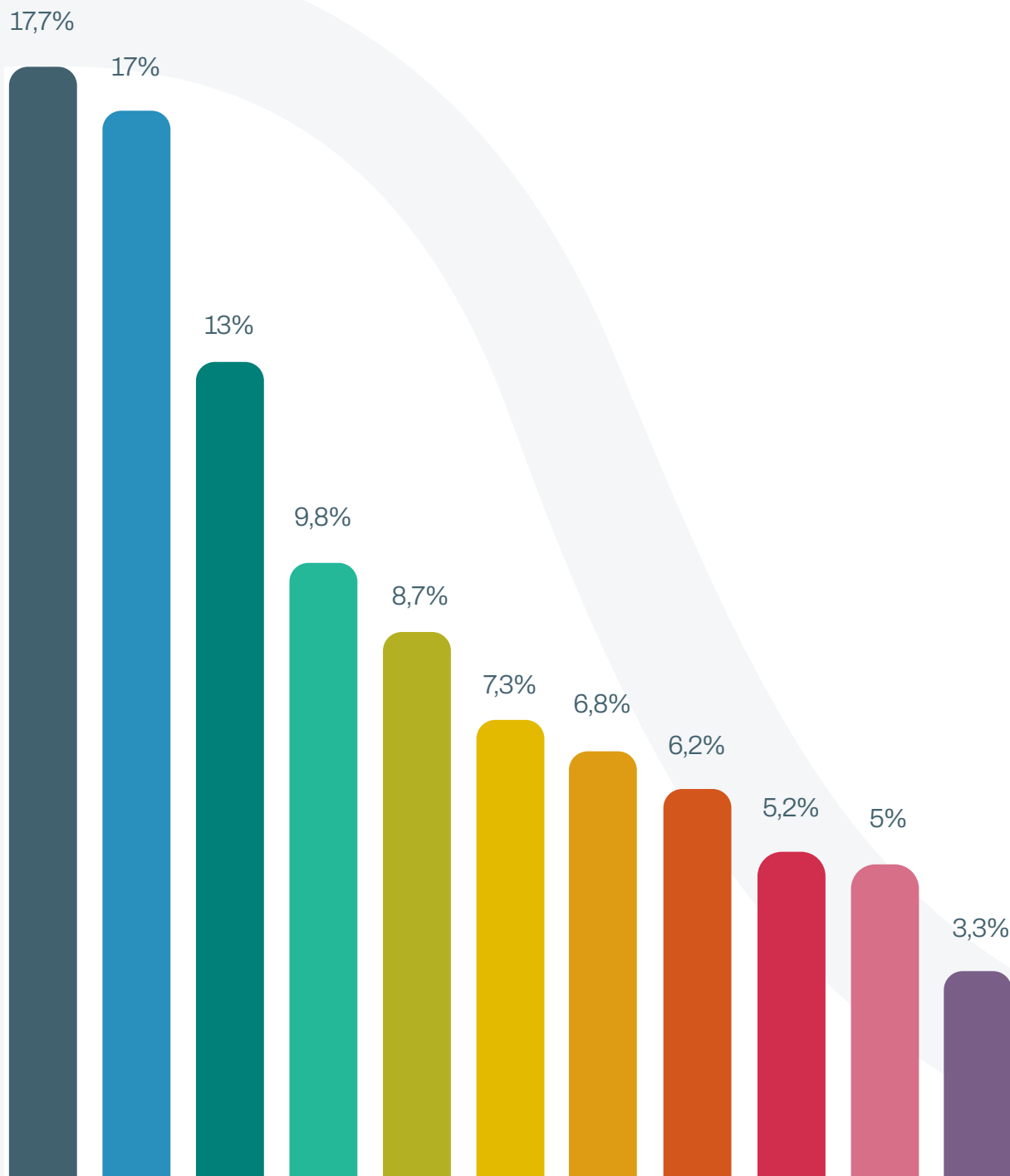
84,6% from Europe
15,4% from outside Europe

**TOP 5 COUNTRIES
BY NUMBER
OF VISITS:**

- Italy
- Germany
- Spain
- UK
- Poland

VISITORS

Data relating to edition 104, January 2026

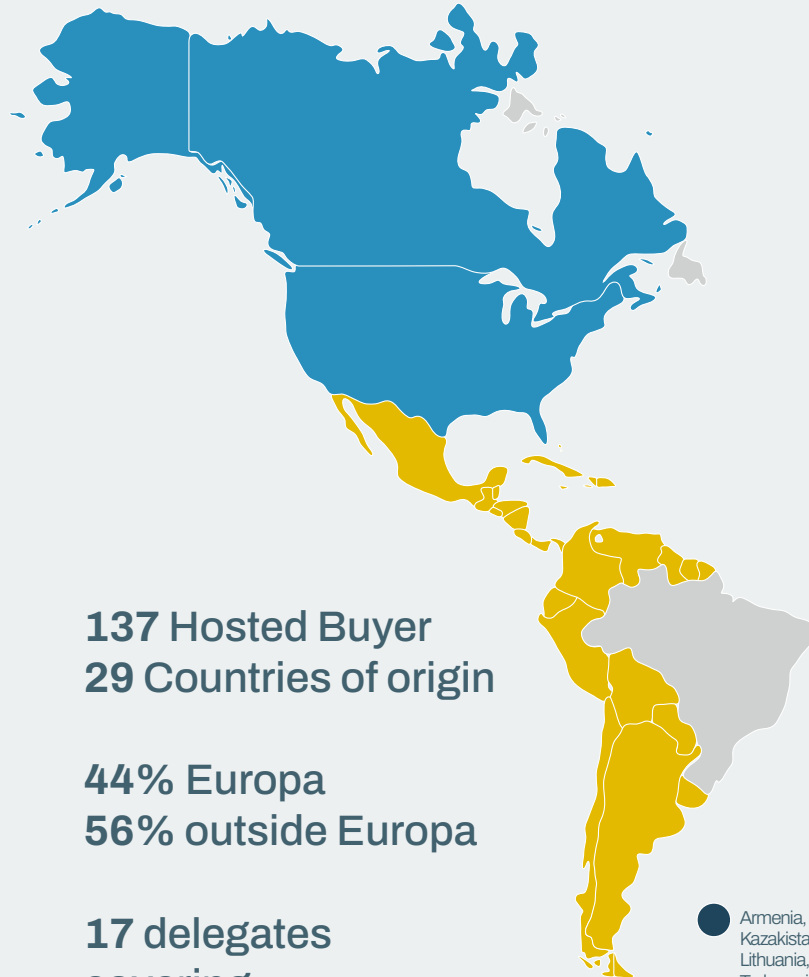


COMPANY PROFILE

- manufacturer
- wholesale distributor
- store or several stores under different names
- sales representative
- large chain of stores under the same name
- importer
- other
- e-commerce
- medium-sized chain of stores with the same name
- small chain of stores under the same name
- buying office

TOP3 VISITOR PROFILE:

- Owner
- Head buyer or Senior buyer
- Agent/sales representative

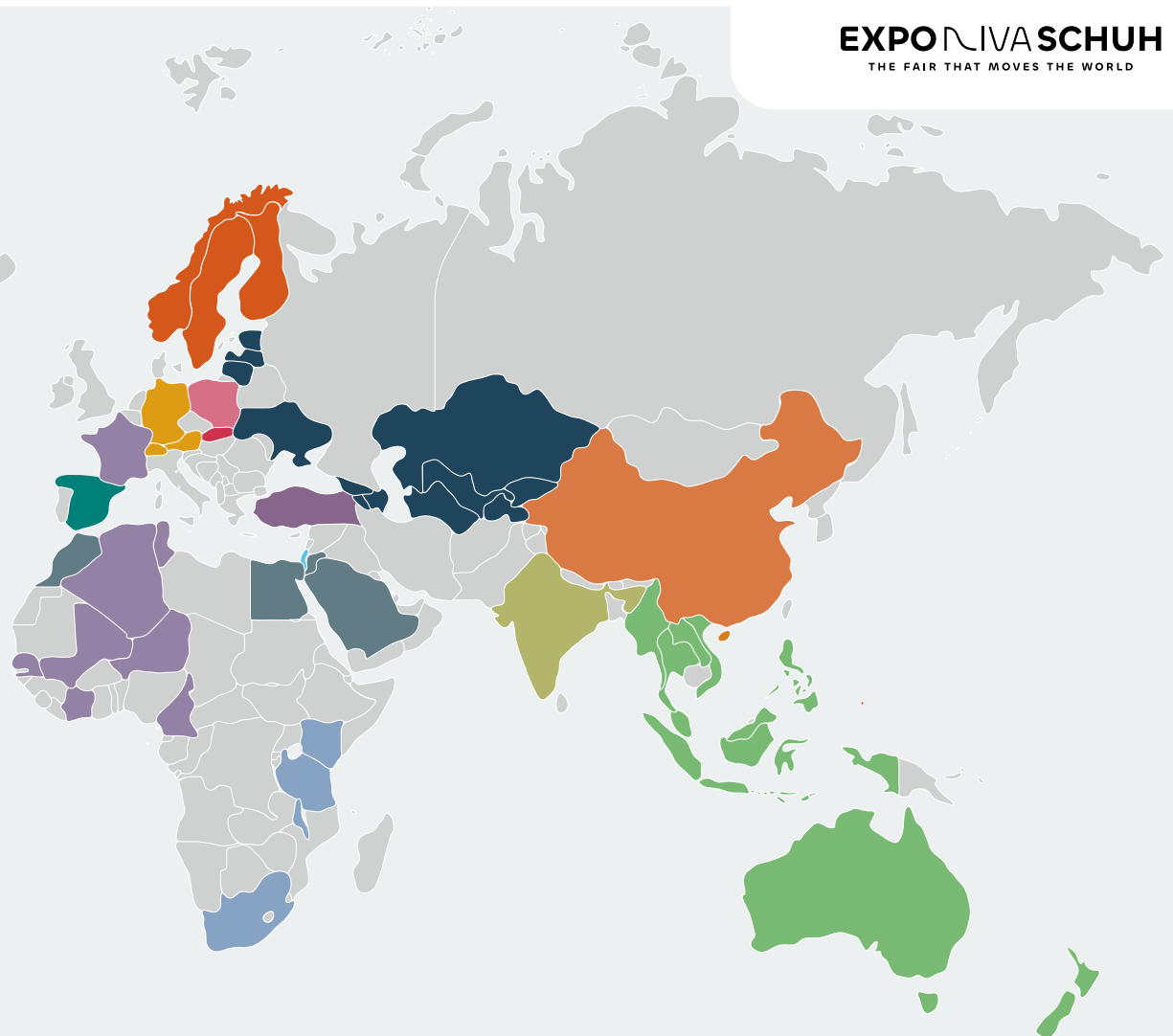


137 Hosted Buyer
29 Countries of origin

44% Europa
56% outside Europa

17 delegates
covering
68 countries around
the world

- Armenia, Azerbaijan, Estonia, Georgia, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Moldova, Tajikistan, Turkmenistan, Uzbekistan, Ukraine
- Egypt, Morocco, United Arab Emirates, Jordan, Saudi Arabia, Kuwait
- USA, Canada
- Israel
- Kenya, Ruanda, Tanzania, Uganda, South Africa
- France, Algeria, Tunisia, Ivory Coast, Senegal, Nigeria, Cameroon, Mali
- Turkey
- Poland
- Hungary
- Denmark, Finland, Norway, Sweden
- China
- Germany, Austria, Switzerland
- Argentina, Bolivia, Chile, Colombia, Costa Rica, Ecuador, Mexico, Panama, Paraguay, Peru, Uruguay, Venezuela
- India
- Singapore, Malaysia, Vietnam, Cambodia, Indonesia, Brunei, Myanmar, Philippines, Laos, Thailand, Korea, Australia, New Zealand
- Spain



HOSTED BUYERS AND DELEGATES NETWORK

GARDABAGS

CONNECTION INTELLIGENCE

Gardabags is the global crossroad for the bag and accessories industry. Located in pavilions A2 and B2, it stands out as an integrated and synergistic event alongside Expo Riva Schuh.



FIND OUT MORE

The exhibition area is divided into three specific segments based on the value chain, making it easier for visitors to identify the manufacturers that best meet their needs.

THREE SOULS,
ONE UNIQUE
EXPERIENCE



Gardabags
SOURCING



Gardabags
SOURCING4BRIDGE



Gardabags
BRANDS

WHY GARDABAGS?

Gardabags is the only trade fair dedicated to mid - and lower - middle range brands

The timing is aligned with the needs of large medium and small retailers that operate on earlier schedules

Interactions between suppliers and customers based not only on price, but also on integrated service offerings.

92 exhibitors, brands and represented companies

11 countries

Data relating to edition 104, January 2026



INNOVATION VILLAGE RETAIL

In the vibrant retail sector, the Innovation Village has become a benchmark for the future.

This dynamic **exhibition village** is designed to promote the **culture of innovation** and is open to start-ups, companies, institutions and professionals. It is an unmissable opportunity for exhibitors and visitors to get a sneak preview of the most promising innovations.

Alongside the exhibition area, there will be pitches and presentations, with a jury of experts deciding the winner of the **Startup Competition**.

EVENTS PROGRAMME

More than just a trade fair: a **hub for meeting, training and business** for the whole community a **dynamic platform for growth and innovation.**



TREND ANALYSIS

Sessions with experts analysing consumer trends for future seasons.



MARKET FOCUS

Strategic meetings between suppliers and buyers to stimulate dialogue and foster new synergies.



STARTUP COMPETITION

Presentations of the most innovative and useful solutions for the retail world.

BUYER PROGRAMME

The Buyer Programme offers to industry professionals an exclusive opportunity to optimise their experience at the fair.

FIND OUT MORE

Programme objectives:

- **Strengthen the industry business** at national and international levels
- **Stimulate dialogue and B2B meetings** between suppliers and buyers
- **Personalise** and facilitate visits to the fair
- Contribute to the **exchange of knowledge** on innovations, trends and products

We prioritise buyers who are visiting Expo Riva Schuh and Gardabags for the first time, offering them a **special welcome** and **dedicated support** to help them make the most of the fair.

THE OFFICIAL APP

The all-in-one digital platform

SHOWCASE

an interactive virtual showcase with a list of exhibitors and a product catalogue

CONNECTIONS

direct connection between companies and participants to foster networking before, during and after the event

AGENDA

Provides a comprehensive overview of the events and appointments that you have registered for

FLOOR PLAN

interactive map to help you organise your visit

EVENTS PROGRAMME

programme of all the live events

STAND QR CODE

scan the QR code to get information on the companies attending the show



SUSTAINABILITY

A fundamental value.

Being responsible means conducting business while considering the environmental, social and economic impacts of our actions.

Riva del Garda Fierecongressi, the organiser of Expo Riva Schuh, is committed to sustainability and has adopted a **sustainable event management system** in accordance with the UNI ISO 20121 standard.

WOULD YOU LIKE
TO KNOW MORE
ABOUT OUR
SUSTAINABLE
PRACTICES?

VISIT THE WEBSITE

CONTACTS

Sales

info@exporivaschuh.it

Stand Fitting

tecnico@exporivaschuh.it

Advertising

adv@exporivaschuh.it

Visitors

buyers@exporivaschuh.it

Press Office

press@exporivaschuh.it



Organised by



With the support of:



Office Location

Centro Congressi - Parco Lido
38066 - Riva del Garda (TN) Italia
+39 0464 - 570100
info@exporivaschuh.it

Exhibition Centre

Via Baltera, 20
38066 - Riva del Garda (TN) Italia
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#exporivaschuh #gardabags



www.exporivaschuh.it

EXPO RIVA SCHUH

THE FAIR THAT MOVES THE WORLD

13 - 16 June 2026
16 - 19 January 2027

Riva del Garda - Italy

exporivaschuh.it



#exporivaschuh #gardabags

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GARDABAGS
CONNECTION INTELLIGENCE

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With the support of:



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VISIT OUR WEBSITE!
EXPORIVASCHUH.IT