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NEEDS.



10 — 13 JANUARY 2026
RIVA DEL GARDA _ ITALY

GARD  BAGS
CONNECTION INTELLIGENCE

Organised by



Riva del Garda®
Fierecongressi

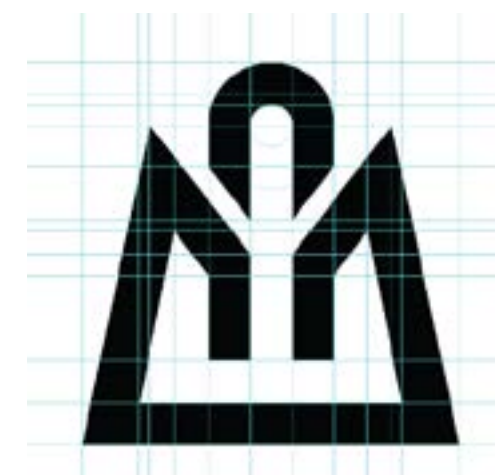
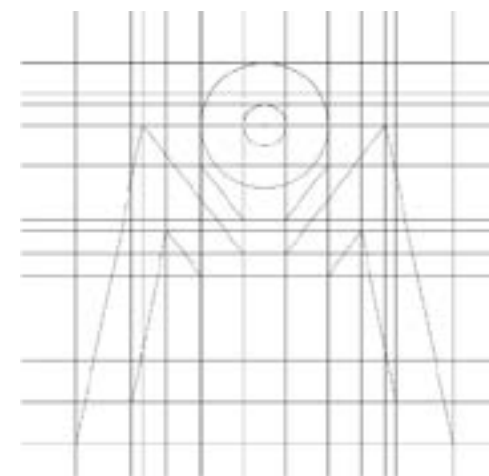
1

A NEW STRONG IDENTITY



The new Visual Identity

The iconic shape of the symbol, an integral part of the Gardabags logo, not only represents a bag but was also created to **evoke the Garda Lake and mountains surrounding Riva del Garda.**



GARD  BAGS
CONNECTION INTELLIGENCE

GARDABAGS

is where it all starts

A **young, vibrant fair**, it's the global crossroads for the bags and leather accessories industry.

Here, **twice a year and exactly at the beginning of the fashion season**, the world's leading brands and distributors identify the **best sourcing options** and **assemble their collections** - and the fastest manufacturers access new markets.



GARDABAGS
CONNECTION INTELLIGENCE



What makes GARDABAGS special

We're **fiercely independent**.

Exhibitors and visitors are our only masters:
their success is our success.

We **know buyers and vendors**

one by one: their markets, price tiers,
quantities, needs, goals, mindsets are
all different.

We know how each **adds value** at each
step of **the product chain**.

We know who should meet whom.

And we make it happen.

GARDABAGS
CONNECTION INTELLIGENCE

A special place with a special edge



We provide **intelligence, insights, and connections**, not simply floor space.

The ambiance is a great plus. Yes, the surroundings are stunning: we're on **Lake Garda!**

But more importantly, **a unique community feel** fosters strong business relationships.

GARDABAGS is where things get done

GARDABAGS PRESENTATION _ 2025

A practical, can-do attitude
is the Gardabags way

Plenty of cool social occasions help get to know new partners, or finalise a deal. Combining **impressive variety and a manageable scale**, Gardabags is where things get done - easily and effectively.

Come discover why **top players and innovators** think we are **the can't-miss hub** of the bags industry.



GARDABAGS
CONNECTION INTELLIGENCE

Discover What Awaits You at Gardabags

At Gardabags, visitors can find a wide selection of **bags, small leather goods, belts and travel articles**. Leading brands and international producers gather here, giving buyers the opportunity to explore new collections and forge exclusive partnerships in a dynamic, global setting.



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CONNECTION INTELLIGENCE

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THE NEW STRATEGIC CONCEPT

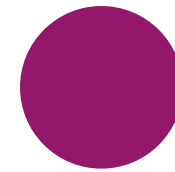




Why GARDABAGS?

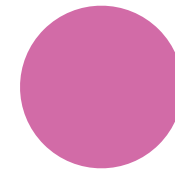
- Gardabags is the **only trade fair** dedicated to mid - and lower - middle range brands
- The **timing** of Gardabags is aligned with the needs of large medium and small retailers that operate on earlier schedules
- **Interactions between suppliers and clients** concern not only prices but also how the offerings are integrated into the overall clothing or footwear collections

Three Souls, one Unique Experience



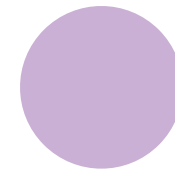
GARDABAGS SOURCING

The productive capacity to suit all needs of value-discount and high-street private labels. Quickly, reliably, effectively.



GARDABAGS SOURCING4BRIDGE

Creating together. Agile, responsive design and manufacturing for the leading private labels.



GARDABAGS BRANDS

A perfect match. Where the best retailers meet the labels they've been looking for.



GARDABAGS
Three fairs in one

BRANDED

PRIVATE LABEL

Haute
couture

RTW designers
Diffusion

Premium

Bridge

High street

Value/discount
Mass-market

GARDABAGS
BRANDS

GARDABAGS
SOURCING4BRIDGE

GARDABAGS
BRANDS

GARDABAGS
SOURCING

3

THE FAIR THAT MOVES THE WORLD



EXPO RIVA SCHUH
the fair that moves the world

GARDABAGS
CONNECTION INTELLIGENCE

A Winning Synergy for Global Opportunities

Gardabags and **Expo Riva Schuh** coexist strategically, enriching and adding value to each other. This integration creates a unique opportunity for participants to explore the best of the bags and leather accessories industry alongside the world of footwear, all within a single setting.

The shared experience, extensive network of contacts, and sector complementarity allow both **Gardabags** and **Expo Riva Schuh** to **offer added value to visitors and exhibitors**, amplifying business opportunities and fostering meaningful connections in a dynamic, international environment.

BUYER PROGRAMME

A business opportunity for all professionals



Programme objectives:

- Strengthen the industry business at national and international levels
- Stimulate dialogue and B2B meetings between suppliers and buyers
- Personalise and facilitate visits to the fair
- Contribute to the exchange of knowledge on innovations, trends and products

We prioritise buyers who are visiting Expo Riva Schuh and Gardabags for the first time, offering them a special welcome and dedicated support to help them make the most of the fair.



Creating a Future rooted in sustainability

Gardabags has a certification for sustainable events UNI ISO 20121 and edition after edition renews its commitment to an increasingly sustainable trade fair through concrete initiatives.

- sustainable and certified products on display
- green stand fitting solutions
- 100% recyclable carpet
- sustainable mobility promotions
- Food for Good project to donate the surplus food
- plastic reduction and waste sorting for recycling

GARDABAGS
CONNECTION INTELLIGENCE

DISCOVER MORE

EVENTS PROGRAMME

More than just a trade fair: a **hub for meeting, training and business** for the whole community a **dynamic platform for growth and innovation**.



TREND ANALYSIS

Sessions with experts analysing consumer trends for future seasons.



MARKET FOCUS

Strategic meetings between suppliers and buyers to stimulate dialogue and foster new synergies.



STARTUP COMPETITION

Presentations of the most innovative and useful solutions for the retail world.

DIGITAL CONNECTION the all-in-one community platform



SHOWCASE

interactive virtual showcase with exhibitors' list and product catalogue

CONNECTIONS

direct connection between companies and participants to foster networking before, during and after the events and after the fair

AGENDA

agenda to set and manage appointments with exhibitors / customers

FLOORPLAN

interactive map to better organize your

EVENTS PROGRAMME

programme of all the live events

QR CODE STAND

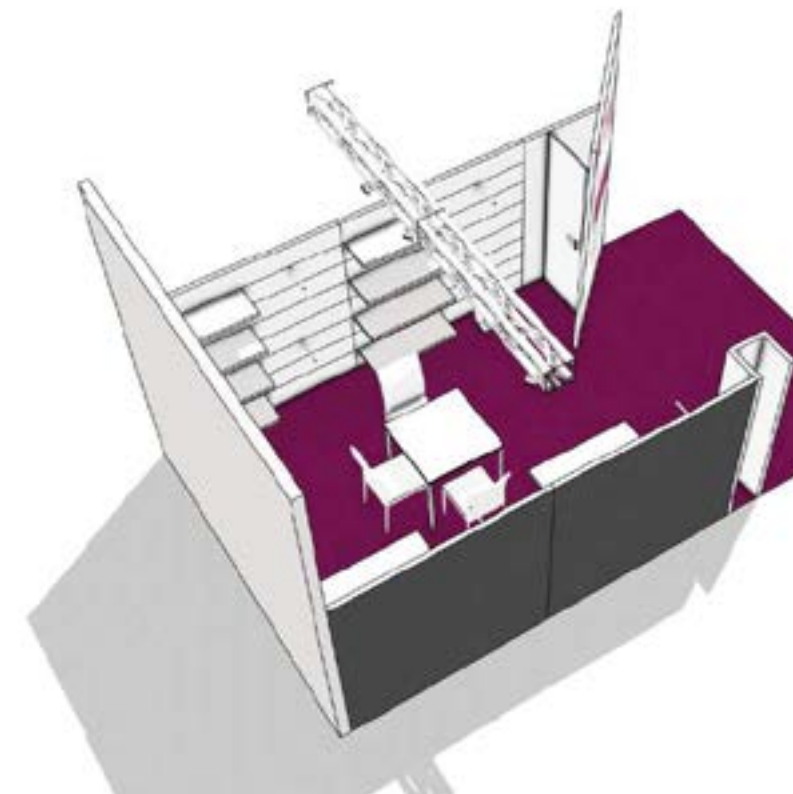
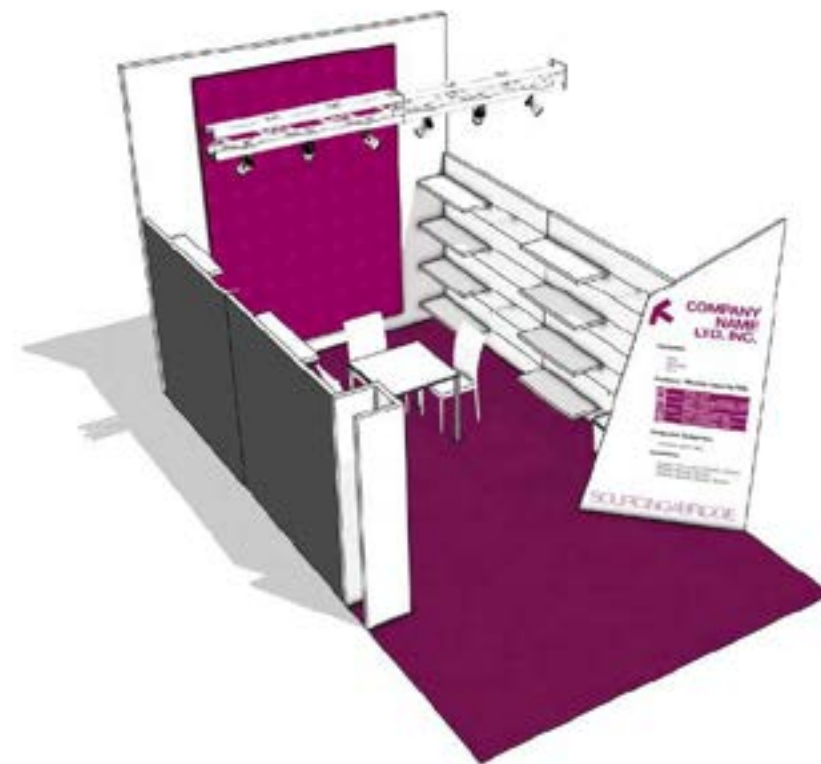
QR code to get information on the company attending the show

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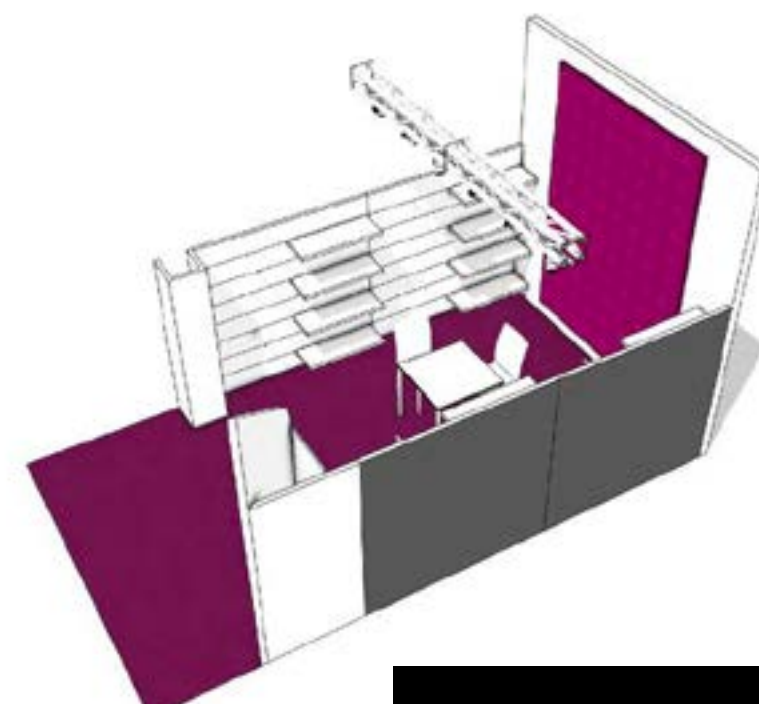
THE NEW EXHIBITION CONCEPT



THE NEW *EXHIBITION* CONCEPT



GARD  BAGS
CONNECTION INTELLIGENCE



DISCOVER MORE



Contatti

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Buyers

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Stand Fitting

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Press Office

press@exporivaschuh.it

Advertising

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10__13 JANUARY 2026

13__16 JUNE 2026

co-located with

EXPO RIVA SCHUH
THE FAIR THAT MOVES THE WORLD

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Riva del Garda®
Fierecongressi

With the support of:



OpportunItaly
Il programma di accelerazione dell'export italiano



Ministero degli Affari Esteri
e della Cooperazione Internazionale



ITALIAN TRADE AGENCY

Office Location

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Exhibition Centre

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#gardabags #exporivaschuh



www.gardabags.it