**Expo Riva Schuh & Gardabags confirms the in-person Edition (15th-18th January, 2022) and gets ready to host in total safety, more than 500 Exhibitors coming from**

**more than 30 countries all over the world.**

**Find below the Statement of Roberto Pellegrini, Chairman of Riva del Garda Fierecongressi.**

“*I hereby gladly confirm that the 96th Edition of Expo Riva Schuh and the 7th Edition of Gardabags are going to take place, as scheduled,* ***at the Exhibition Centre of Riva del Garda, from Saturday 15th to Tuesday 18th January, 2022****. We are going to take into consideration the evolution of the pandemic situation and the introduction of the Reinforced Green Certificate (*[*https://www.dgc.gov.it/web/faq.html#gpr*](https://www.dgc.gov.it/web/faq.html#gpr)*), which is going to be necessary in order to access the Exhibition, as per national governative regulations.*

*Above all, we will prioritize your Health through the implementation of a* ***structured and firm Safety Protocol*** *(*[*https://exporivaschuh.it/en/covid-free*](https://exporivaschuh.it/en/covid-free)*) and the prompt management of the flow of people and of gatherings. It is also very reassuring that Italy (81,70%) and the other protagonist countries of Expo Riva Schuh & Gardabags are now showing the best percentages of vaccinated citizens. (*[*https://lab24.ilsole24ore.com/vaccinazioni-mondo/*](https://lab24.ilsole24ore.com/vaccinazioni-mondo/)*)*

*At a time when business and imports are on the upswing, the participation in a strategic B2B event such as Expo Riva Schuh & Gardabags is more essential than ever. This is also confirmed by numbers, some of which I will briefly report here:*

* *more than* ***520 confirmed Exhibitors***
* ***32 Countries*** *represented (Top Players: Italy, Turkey, Spain, Portugal, India)*
* ***doubled registration rate of buyers****, compared to summer 2021 (Top Players: Italy, Germany, France, Spain, Belgium)*
* *representation of* ***chinese production,*** *thanks to the* ***Hybrid Service*** *solution, which involves the physical presence of samples in Riva del Garda and the opportunity of remote business negotiations*
* *possibility to participate in-person or virtually, thanks to the* ***Digital Connection App/platform***

*Riva del Garda, January 5, 2022*

**About**

*Organized by Riva del Garda Fierecongressi SpA, Expo Riva Schuh & Gardabags has been fundamental for the Footwear and Accessories industry for years now. It has been recognised as the ideal meeting platform for the main players of international markets. Expo Riva Schuh & Gardabags creates a new way of doing business by showing the beautiful frame of Lake Garda with its natural and culinary wonders: here, business and leisure always go together!*

**Press Office | Expo Riva Schuh & Gardabags**

Mail: [press@exporivaschuh.it](mailto:press@exporivaschuh.it) | Tel. +39 0464 570146 - Cel. +39 327 1778443